



COURSE DATASHEET

Semester:	2025/26/1
Course:	Qualitative Research Methods II.
Code:	PEDIECON134
Responsible department:	
Department code:	DIGDI
Responsible instructor:	Zoltán Veres

Course objectives:

Introduction to and practice of special qualitative research methods.

Course content:

Grounded theory

IDI and FGD

Content analysis

Speciális (advanced) FGD

Observation and creative groups

Experimentation

Eye-camera

Other techniques

B2B research (interview, case study)



COURSE DATASHEET

Semester:	2025/26/1
Course:	Qualitative Research Methods II.
Code:	PEDIECON134
Responsible department:	
Department code:	DIGDI
Responsible instructor:	Zoltán Veres

Course content:

Quasi-quantitative qualitative techniques

Trustworthiness analysis

Internal scale (vignettes)

Respondent profile

Scale validation

Postquantitative qualitative validation

Requirements, evaluation and grading:

Based on fieldwork and course activity.

Required and recommended readings:

Materials suggested by the teachers.

Quali_reading_file

Learning outcome:



UNIVERSITY OF PANNONIA

COURSE DATASHEET

Semester:	2025/26/1
Course:	Qualitative Research Methods II.
Code:	PEDIECON134
Responsible department:	
Department code:	DIGDI
Responsible instructor:	Zoltán Veres

The course enables the students to develop their special qualitative research methodology skills, especially with the help of the fieldwork they have to carry out.

The course develops the specific interview data collection, observational, and experimental problem-solving competencies in the qualitative research methodology field, with particular emphasis on the analysis of quasi-quantitative qualitative information.