UNIVERSITY OF PANNONIA

COURSE DATASHEET

Semester: 2025/26/2

Course: Qualitative Research Methods I.

Code: PEDIECON117

Responsible department:

Department code: DIGDI

Responsible instructor: Zoltán Veres

Course objectives:

Goal and basic methods of traditional qualitative research

Course content:

Qualitative data

Recruitement

Guide

Focus Lab

Focus Group Discussion (consumer and expert)

In-depth interview (consumer and expert)

Report

Presentation of the results

Requirements, evaluation and grading:

100% participation, fieldwork and presentations

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Requirements, evaluation and grading:

Artificial intelligence tools can be used to collect and translate materials, but they cannot be used to generate content or create materials that need to be written independently.

Required and recommended readings:

Distributed material during the course

Learning outcome:

The course enables the students to develop their skills in identifying the goal, content and efficiency of qualitative research methodology.

The course develops the unique knowledge acquisition and problem-solving competencies of planning, completing and analysis of the traditional qualitative research methodology.