



University of Pannonia
Faculty of Business and Economics
Doctoral School of Business and Management

Complex exam

Topics supporting preparation for the subjects covered in the oral module of the 'theoretical' part
(Reviewed and approved by the DSBM Council on 5 May 2025))

- *Methodology*

1) The candidate should be familiar with the theoretical and practical foundations of the research methodology closely related to the topic of the doctoral dissertation, as specified in the thesis (research plan) prepared and submitted for the comprehensive examination, the advantages, possible disadvantages and limitations of the methodology to be used, the research ethics issues that may arise, and be familiar with the alternatives for obtaining the information essential for examining the topic, compiling and analysing databases, and the lessons learned from the most important research conducted on similar topics. Be able to support their position with arguments and participate as a partner in professional discussions initiated by the committee.

2) The candidate must demonstrate knowledge of the research methodology options specified in the paper (research plan) prepared and submitted for the comprehensive examination, which are not closely related to the topic of the doctoral dissertation, thus demonstrating the quantitative and qualitative knowledge acquired in the first phase of the doctoral programme. and qualitative knowledge acquired during the first phase of doctoral training. If quantitative methodology dominates the candidate's paper, they must also have convincing knowledge of qualitative methodological solutions that facilitate a broader exploration of the topic of the doctoral thesis, and vice versa. They must be able to support their position with arguments and participate as a partner in professional discussions initiated by the committee.

- *Specialised subject*

1) The candidate should have comprehensive theoretical knowledge of the topic of the doctoral thesis being prepared, as specified in the thesis (research plan) prepared and submitted for the comprehensive examination, and should be familiar with the most important literature, concepts, theories and models that have appeared in the broader context of the topic, the relevant results of leading researchers (workshops) in the field, and be able to outline the research gap that they intend to narrow, in whole or in part, with their doctoral thesis, outline their own research model, which includes the different variables of the phenomenon under investigation, and be aware of the social science embeddedness of the chosen research topic. Be able to support their position with arguments and participate as a partner in the professional debate initiated by the committee.

2) The candidate should be able to critically evaluate the phenomena and processes they are studying, as well as their social and economic context, point out any anomalies in the spatial and temporal dimensions of the topic, and be familiar with the relevant issues in the philosophy of science and research ethics. They must convincingly demonstrate that they are intellectually prepared to enter the research and dissertation phase of the doctoral programme.

28 April 2025, Veszprém

Gábor Michalkó
Head of DSBM