



INVITATION

for the home defence of
Alishan Karimov

by the Doctoral School of Business and Management, University of Pannonia

Title of the draft Dissertation:

The local embeddedness of accommodation services in Hungarian tourism regions: A comparative analysis of hotel and Airbnb categories

Supervisors: Dr. Petra Gyurácz-Németh, Dr. Dirk-Jan Kamann

Date and Venue:

University of Pannonia, Veszprém, Egyetem Street 10, Room A 204
29 May 2025, at 10:00 AM and online via MS Teams

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Evaluation committee:

Chairman:

Dr. Zoltán Kovács, Full Professor, University of Pannonia

Reviewers:

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The dissertation proposal, thesis statements, as well as the reviews and the responses to them can be viewed at the Secretariat of the Doctoral School of Business Management (Room A241).

Veszprém, 2025. április 23.

Dr. Gábor Michalkó

Doctor of the Hungarian Academy of Sciences
Head of the Doctoral School of Business and
Management