



University of Pannonia

Doctoral School of Business and Management

Invitation

of the Doctoral School of Business and Management at the University of Pannonia
of the Doctoral Candidate **Alfateh Ahmed Ali Fegada**

for the home defense of his PhD thesis proposal

Title of the thesis: The Moderating Role of Technological Capabilities in the Relationship between Entrepreneurial Marketing and Firm Performance in SMEs – Khartoum, Sudan

Supervisor:

Prof. Dr. Zoltán Veres habil CSc, Pannon Egyetem

The place and date of the dissertation proposal discussion:

University of Pannonia, Veszprém, Egyetem street 10., room A 204, 13:00 o'clock and online MS Teams

[To join online, please click here!](#)

Evaluation Committee:

Chair person:

Prof. Dr. Nóra Obermayer, habil PhD, University of Pannonia

Reviewers:

Dr. László Molnár PhD, University of Miskolc

Dr. Attila Katona PhD, University of Pannonia

Supervisor:

Prof. Dr. Zoltán Veres, University of Pannonia

Secretary of the committee:

Dr. Gyöngyi Steinbachné Hajmásy PhD, University of Pannonia

The dissertation, the theses, the reviews and the answers to them are available at the Secretariat of the Doctoral School of Business and Management.

Veszprém, 26th March 2024.

Prof. Dr. Gábor Michalkó
Head of the Doctoral School