



PANNON EGYETEM

Gazdálkodás- és Szervezéstudományok Doktori Iskola

8200 Veszprém, Pf: 158

Tel.: 88/624-754 Fax: 88/624-002

Knowledge Management

1. The evolution of knowledge management (TM)
2. The work of the great thinkers (Nonaka, Takeuchi, Polányi, etc.)
3. Characteristics and justification of tacit and explicit knowledge in practice
4. The best-known models of knowledge management
5. Steps in the knowledge management cycle and organisational relationships
6. Process-based knowledge management
7. Conditions for building knowledge management systems (culture, IT, leadership)
8. Characteristics of the learning organisation and its relationship with TM.
9. Knowledge management in business practice
10. Relationship and integration of TM in organisational processes (HR, innovation, logistics, marketing, quality, etc.)