

Course: International Management		Doctoral School in Management Science and Business Administration
Lecturer: Török Ádám		Academic title: Professor
Contact hours: 15	Exam: oral	Credit: 5
Aims: Introduction into the main trends of international trade policy, commodity trade, investment and corporate development.		
Thematic: <ol style="list-style-type: none"> 1. Introduction to International Strategic Management 2. The External/International Environment 3. International Co-ordination Within and Between Firms 4. Foreign Operation Modes 5. Value Chain Related Activities 		
Suggested textbooks: Morschett - Schramm-Klein - Zenter: Strategic International Management. Springer Gabler Wiesbaden, 2015. Selected chapters: Parts 1 to 4. Chapter 10 from Part 3, Chapter 16 from Part 4, and Parts 5 and 6 are omitted.		
Student's role: Essay and oral exam. The grade includes the essay (50 %) and the oral exam (50 %) too.		