

Course: Economic theories I.		Doctoral School in Management Science and Business Administration
Lecturer, Neptun code: Dr. Magdolna Daruka		Academic title: associate professor
Contact hours: 20	Exam: yes	Credit: 10
Aims: Recalling, broadening and deepening the microeconomic knowledge acquired by students during their previous studies. The learning outcomes of the training support the further research skills of the students.		
Thematic: The mechanism of the market. Consumer behavior: incorporating uncertainty and time into consumer decisions, defining the consumer's labor market supply. Corporate behavior: revenues and costs of multi-product companies, profit-maximizing in transitional market structures. The role of expectations and uncertainty. Asymmetric information. General equilibrium. Information technology and network economics. Consumer and corporate behavior in institutional and behavioral economics.		
Suggested textbooks: H.R. Varian: Intermediate Microeconomics: A Modern Approach BehaviorNelson, Richard and Consoli, Davide : An Evolutionary Theory of HouseholdConsumption https://mpra.ub.uni-muenchen.de/20197/1/MPRA_paper_20197.pdf KarolinaSafarzyńska :Evolutionary-economic policies for sustainable consumption https://www.sciencedirect.com/science/article/abs/pii/S0921800913001110 https://regi.tankonyvtar.hu/hu/tartalom/tamop425/0049_15_network_economics/adatok.html		
Student's role: Presentation from a topic by exploring an independent literature background.		